

NLCVA Annual Retreat  
Zehmer Hall, UVA  
Monday, May 15, 2017  
9:30am – 3:00pm  
AGENDA

## **ACTION ITEMS from meeting**

(see detailed minutes below for context):

- **Confirm membership status of UMW and VCU when new staff arrive at institutions (Sarah)**
- **Write annual report (Kristen)**
- **Monitor Online Virginia Network Authority activity (all members)**
- **Members share (perhaps through website) ideas/solutions for tracking field placements and physical presence for SARA data reporting (all members)**
- **Attend the GO-OPEN VIRGINIA K-12 Summit for ideas about integrating OER (August 1)**
- **Propose a OER panel discussion at a conference (?)**
  - **Cross-institutional**
  - **Cross-regional**
  - **Experts from libraries and instructional technology units**
- **Produce a white paper at end of academic year to educate administrators and others about barriers to advancement of quality online distance education (Jon takes lead)**
- **Organize 17-18 membership meetings around themes to inform white paper and try to schedule around other institutional events (Jenny and Kristen)**
- **Submit a request for IDEAx event Sponsorship (Samantha?)**
- **Make improvements to website (Joy)**
- **Continue to serve as chair for 17-18 (Sarah)**

### **1. Opening (9:30-9:45)**

#### **a. Purpose of NLCVA and Annual Retreat**

- i. The goal of the NLCVA is to advance the academic missions and learning technology activities of member institutions through knowledge sharing, leveraged resources, and collaboration on innovative programs and ideas.
- ii. The purpose of the annual retreat is to review activities and accomplishments of the current year and plan for the upcoming year.

## **b. Introductions**

- i. Online
  1. Joy Taylor, GMU
  2. Samantha Blevins, RU
  3. Mike Murphy, W&M
  4. Art Fridrich, VSU
  5. Kristen Palmer, UVa
  
- ii. Onsite (UVA)
  1. John Payne, UVa
  2. Lujean Baab, VT
  3. Julie Merziowsky, LU
  4. Jenny Quarles, VCCS
  5. Jon Becker, VCU
  6. Sarah Cheverton, JMU

## **2. Year in Review and Current Status Activity/Accomplishments (10:00-10:30)**

### **a. Member Institutions**

- i. College of William & Mary
- ii. Council of Independent Colleges
- iii. George Mason University
- iv. James Madison University
- v. Longwood University
- vi. Northern Virginia Community College
- vii. Old Dominion University
- viii. Radford University
- ix. Richard Bland College of William & Mary
- x. University of Mary Washington (Sarah will confirm status w new staff)
- xi. University of Virginia
- xii. Virginia Commonwealth University (Sarah will confirm w new staff)
- xiii. Virginia State University
- xiv. Virginia Tech
- xv. Virtual Library of Virginia

## b. Funds

- i. Balance is approximately \$32K

## c. Activity

- i. 4 membership meetings, including Annual Retreat (cancelled March meeting)
- ii. Revised and voted new set of bylaws
  - 1. 7 official representatives voted through the web form. At the time, NLCVA had 13 official members. Bylaws state that a simple majority is required for a quorum. 7 representatives is 53% (a simple majority) of the membership at the time
- iii. Contributed to feedback about Virginia's HB 2262 (establishment of Online Virginia Network Authority). Through email and live conversation, developed a better understanding of its potential and its relationship to the ODU-GMU online learning project (a portal, now called the [Online Virginia Network Portal](#), for information about GMU/ODU online options). The Portal project might expand to include other institutions. NOTE: see the [May 24, 2017 announcement in Inside Higher Ed](#).
- iv. SIG Session at ACCS Conference
  - 1. Did not discuss, but [SIG Session Notes are available here](#).
- v. ACTION
  - 1. Kristen will write an annual report

# 3. Discussion Topics and Opportunities for Action (10:30-12:30)

## a. Shifting Legislative Landscape

- i. Legislation
  - 1. Status of Online Virginia Network
    - a. Legislative piece was to create an authority
      - i. 15-member OVN Authority established (four members of the House of Delegates appointed by the Speaker of the House of Delegates, three members of the Senate appointed by the Senate Committee on Rules, three nonlegislative citizen members appointed by the Governor, one nonlegislative citizen member appointed by the board of visitors of George Mason University, one nonlegislative citizen member appointed by the

board of visitors of Old Dominion University, the President of George Mason University, the President of Old Dominion University, and the Director of the State Council of Higher Education for Virginia).

- ii. Currently focused on degree-completion
  - iii. Possibly intended to help reduce complexity of accessing education to finish
  - iv. One original impetus was interest in \$4K/year degree; requirement dropped but “efficiency” is still a key motivator.
  - v. Things to keep in mind: efficiency, collaboration, “free” college
- b. Operational aspect ([OVN Portal](#))-- purpose of website/portal is to attract VA citizens who want to finish their 4-year degree online; partnership between ODU and GMU; plan is to grow the portal to help guide the user to the right program based on need and to get more schools involved; schools must offer a fully online undergraduate degree-completion program; not sure how the new legislative piece will affect the operations
- 2. Failed Bill for Virginia Virtual School (K-12)
    - a. Did not discuss, but [see SB 1380 for more information](#).
- ii. **Opportunities for action?**
- 1. **Monitor Online Virginia Network Authority activity**

## **b. SARA -- Tracking Field Placements and Physical Presence (for reporting)**

- i. How are schools tracking?
  - 1. No magic bullet; will have to be a system to which departments and/or the students are submitting
  - 2. Can also look to courses that require a field placement
- ii. **Opportunity for action?**
  - 1. **Members share ideas/solutions for tracking field placements and physical presence**

## **c. Commercial Online Evaluation Systems**

- i. What are schools using and what are the challenges?
  - 1. W&M using Blue
  - 2. VSU using Qualtrics for online course evaluations; requires manual entry; new Bb enables schools to integrate course evals
  - 3. VCU uses Blue for all courses; Jon thinks they need to create

- evaluations specifically for online environment
- 4. VT uses SPOT -- University provides 5 or 6 basic questions approved through Faculty Senate; these eval items are the only ones used for tenure/promotion; faculty can provide their own questions through Qualtrics or other
- 5. VCCS-- each college uses its own system
  - a. IOTA for adjunct faculty and all online courses
- 6. Longwood-- centralized
- ii. Opportunity for action?
  - 1. No action

#### **d. Accessibility Challenges -- DID NOT DISCUSS**

- i. Successes and continued challenges?
- ii. Opportunities for action?

#### **e. Status of OER Movement**

- i. Activities, initiatives, challenges
  - 1. Need an active champion at the state level
  - 2. K-12 level initiative called GO Open VA (Summit August 1): good model--- money, part of a national program, a system
    - a. Attend the K-12 Summit for ideas
  - 3. Conference presentation: maybe a panel of people from across institutions to keep the conversation going; maybe bring the library folks together with the online learning folks; look for opportunities to provide perspectives from across institutions and the state
  - 4. UVa has content in iTunes U, Coursera partnership (content w/out assessment is free), FutureLearn, interesting models for funding; VCCS is using UVa's accounting book
    - a. MOOC platforms could disrupt the publishing industry
  - 5. VSU-- using Lumen Learning to create and provide resources
  - 6. Issue: tenure-track faculty who need to publish
- ii. **Opportunities for Action on OER?**
  - 1. **Attend the GO-OPEN VIRGINIA K-12 Summit for ideas (August 1)**
  - 2. **Propose a panel discussion at a conference**
    - a. **Cross-institutional**
    - b. **Cross-regional**
    - c. **Experts from libraries and instructional technology units**

**f. Results of ACCS SIG Session -- DID NOT DISCUSS**

- i. Opportunities for action?
- ii. Opportunities for future SIG sessions?

**LUNCH BREAK 12:30-1:10**

**Zoom folks: bring your lunch and eat with the Zehmer folks**

**4. Opportunities for Participation/Action (in addition to those identified above) (1:00-2:00)**

**a. Produce a white paper by end of academic year**

- i. NLCVA wants to help advance online learning-- describe major issues and barriers that most if not all institutions face

**b. Organize 17-18 membership meetings around themes to inform white paper**

- i. OER w librarians
- ii. SARA w regulatory personnel
- iii. Cheating in online courses w assessment folks, faculty
  - 1. Proctoring solutions
- iv. Relationship between Online departments and IT w IT folks (discuss how technologies are purchased, e.g., departments
  - 1. Have a subgroup focused on this, e.g., how decisions are made
  - 2. How different organizations are structured
  - 3. Members post ideas on the NLCVA website (e.g., what process we used to select a LMS)
    - a. How can we address those parts of the process that won't be talked about in a report, e.g., dealing with Procurement challenges, laws, etc.?
    - b. Virginia Higher Education Cooperative (learn more about this and how NLCVA might be able to influence)
- v. Projects that fail
- vi. **ACTIONS:**
  - 1. **Jenny and Kristen will propose a schedule of topics, dates, and**

- guest experts (if appropriate)
- 2. Jon will draft an outline for the white paper

### c. Revisit Skills/Experience/Resource Inventory

- i. Group expressed continued interest, but no specific action was identified

### d. Members' Upcoming Events

- i. DID NOT DISCUSS

### e. Event Sponsorships

- i. Will be sponsoring IDEAx meeting on 9/15
- ii. Opportunities for Action?
  1. Someone submit a request for IDEAx sponsorship

### f. Ideas for Hot Topic Meetings

- i. DID NOT DISCUSS

### g. Revisit idea of Individual Sponsorship Program

- i. DID NOT DISCUSS

## 5. 2017-2018 (2:00-3:00)

### a. Administrative

- i. Website Update
  1. **ACTION: Joy will make improvements to website**  
(<https://nlcvirginia.org>)
- ii. Executive Team?
  1. Did not discuss
- iii. New chair?
  1. **ACTION: Sarah will continue as chair for another year unless someone else wants to serve as chair** (NOTE: John P suggested that we consider having a Vice-Chair for the coming year with expectation that that person will serve as chair the following year. Good idea....)

**b. Meeting Schedule 2017-2018**

- i. September: Thursday, 9/14 (day before IDEAx Meeting) at VCCS Office in Midlothian
- ii. Other meetings will be scheduled to accommodate associated topic and if possible, around other events in Virginia.

**c. Events/Actions/Initiatives 2017-2018** (identified during meeting)

- i. Included above